



**Printed:** 08/30/2012 4:21 PM  
**Last Received:** 08/30/2012 3:45 PM  
**Showing Buylines:** All Lines

Traffic Order#

Rep Order#	6848837	Ver#	1	Status	New
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<b>Station</b>	KOB-TV ALBUQUERQUE, NM.	<b>Agency</b>	( ) MENTZER MEDIA 600 FAIRMONT AVE, S#306	<b>Rep Firm</b>	
<b>Advertiser</b>	( ) .AMER 4 PROSPERITY		TOWSON, MD 21286	<b>Sales Office</b>	( ) PHILADELPHIA
<b>Product</b>	AMER FOR PROSPER :60	<b>Agency C/P1/P2/E</b>	//393	<b>Salesperson</b>	( ) MELISSA PALOMBO
<b>Estimate#</b>	393	<b>Flight Dates</b>	09/04/2012 - 09/10/2012	<b>Salesperson Phone#</b>	215-344-1811
<b>Buyer</b>	STEPHANIE KOHLBAUER	<b>Hiatus Weeks</b>		<b>Salesperson FAX#</b>	
<b>Phone#</b>					

Station KOB-TV ALBUQUERQUE, NM.  
Advertiser ( ) AMER 4 PROSPERITY  
Product AMER FOR PROSPER :60  
Estimate# 393  
Buyer STEPHANIE KOHLBAUER  
Phone#  
Fax#

Agency ( ) MENTZER MEDIA  
600 FAIRMONT AVE, S#306  
TOWSON, MD 21286  
Agency C/P1/P2/E //393  
Flight Dates 09/04/2012 - 09/10/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) MELISSA PALOMBO  
Salesperson Phone# 215-344-1811  
Salesperson FAX#

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	18	M	630P-7P	NEWS	:60	\$1,400.00	09/10-09/10	1	1	1	\$1,400.00	
			Buyline Comment: NEWS									
	19	M	1035P-1105P	TONIGHT SHOW	:60	\$700.00	09/10-09/10	1	1	1	\$700.00	
			Buyline Comment: TONIGHT SHOW									
	20	M	1135P-1205A	ACCESS HOLLYWOOD	:60	\$400.00	09/10-09/10	1	1	1	\$400.00	
			Buyline Comment: ACCESS HOLLYWOOD									

---REPORT TOTALS---

Report Totals: 39 / \$64,400.00

---SALES MONTHLY TOTALS---

Sep 12: 39 / \$64,400.00  
Sales Totals: 39 / \$64,400.00  
Station Totals: 39 / \$64,400.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$64,400	CABL 0%	KASA 0%	KASY 0%	KLUZ 0%	KOAT 0%
		KOB 100%	KRQE 0%	KTEL 0%	KWBQ 0%	

---COMPETITIVE COMMENTS---

COMPETITIVE FOR BOOKING PURPOSES ONLY...CORRECT SHARES TO FOLLOW

Books null  
Demos RA35+

---CREDIT RISK---

CASH IN ADVANCE

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Showing Buylines: All Lines

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Advertiser	( ) .AMER 4 PROSPERITY		600 FAIRMONT AVE, S#306	Sales Office	( ) PHILADELPHIA
Product	AMER FOR PROSPER :60		TOWSON, MD 21286	Salesperson	( ) MELISSA PALOMBO
Estimate#	393	Agency C/P1/P2/E	//393	Salesperson Phone#	215-344-1811
Buyer	STEPHANIE KOHLBAUER	Flight Dates	09/04/2012 - 09/10/2012	Salesperson FAX#	
Phone#		Hiatus Weeks			
Fax#					